

# ROLEX 24 AT DAYTONA

Don't be "just a spectator", be part of the race with our exclusive Sunoco Challenge 'Ticket Bundle'

[www.sunocochallenge.com](http://www.sunocochallenge.com)



# ROLEX 24 AT DAYTONA 25TH-26TH JANUARY 2020

Since 1962, racing legends from around the world have come to Daytona Beach to compete in a gruelling 24-hour marathon. The Rolex 24 At Daytona is notoriously merciless on both driver and machine as sleep-starved crews perform mechanical miracles. From sunrise to sunset, fans will watch drivers battle an army of rivals that span the auto racing universe in the first IMSA WeatherTech SportsCar Championship race of the season.

## SUNOCO CHALLENGE 'TICKET BUNDLE'

Our exclusive 'ticket bundle' comprises:

- Ultimate endurance ticket – full infield access for all four days
- Infield car parking
- Access to the Stadium
- Garage access with both Sunoco Challenge winners' teams and driver meet & greet
- Friday Breakfast as the guests of IMSA, in the tower overlooking the Speedway
- Thursday and Sunday social events



# ROLEX 24 AT DAYTONA



## THE ANGLO AMERICAN OIL COMPANY OFFERS YOU THE ULTIMATE TRIP TO THE ROLEX 24 AT DAYTONA AT AN UNBELIEVABLE PRICE!

In this, the eleventh year of the Sunoco Challenge, we are delighted to be offering our exclusive 'Ticket Bundle' again; this really does allow us to include you, the race fans, in this amazing celebration as our Sunoco Challenge winners take part in the Rolex 24 At Daytona and the BMW Endurance Challenge.

As mentioned already, 2020 will be the eleventh year we are taking Sunoco Challenge winners to the Rolex 24 and despite being at race meetings more or less every weekend between March and mid-October we cannot wait to go back to Daytona. It's an absolutely fabulous race and the closeness to the cars, the friendliness of the teams and the show that surrounds the event just make it a race that you want to experience again and again.

The Sunoco Whelen Challenge started as the Sunoco Daytona Challenge in 2009 and was the brain child of Jim France, Chairman of IMSA and acting Chairman of NASCAR, and I as an idea to promote the Rolex 24 At Daytona and increase awareness of the race amongst professional racing drivers in Europe. This amazing prize comprised of a race seat in the Rolex 24, hotel, flights, pre-race test and the race itself of course. Derek Johnston was our first winner in 2010 and Aaron Steel won the inaugural Sunoco 240 Challenge in 2012, earning a drive in the four-hour endurance race for GT cars held on the Friday before the main event. Since the start over 2,000 racers have participated and with this year's winners, BRDC British F3 vice-champion Jonathan Hoggard and Mini Challenge Cooper Pro champion Robbie Dagleish, the total number brought over through this initiative totals 20 racers. Amongst the fantastic winners of these prizes is Felipe Nasr, who finished third in the 2012 Rolex 24, went on to race in Formula 1, and returned to IMSA with Action Express. Incredibly in 2018 he was team-mate to that year's winner, Stuart Middleton, with the pair finishing second overall!

We have put together a great package, the 'Ticket Bundle', which is exclusive to the Sunoco Challenge group and one we are delighted to offer to fellow race fans! You can find more information about it on the left side of this page.

We hope to see you at the racetrack!

**Anders Hildebrand – Managing Director, Anglo American Oil Company**

# THE ULTIMATE 'DIY' TRIP TO THE ROLEX 24 AT DAYTONA

## OUR 'SUNOCO CHALLENGE TICKET BUNDLE' ELEVATES YOU FROM BEING A SPECTATOR AT IMSA'S BLUE RIBAND EVENT TO BEING PART OF THE EVENT, MIXING WITH OUR DRIVERS AND THEIR TEAMS AND SAVOURING THIS AMAZING EVENT WITH OUR EXPERT GUIDANCE

With the Sunoco Challenge now in its 11th year, we have learnt a thing or two about how to have a great time at the Rolex 24 At Daytona. With the resort of Daytona Beach being so close to the Speedway, the Rolex 24 At Daytona is an amazing opportunity to mix racing and relaxation...or partying whichever you prefer!

Our 'Sunoco Challenge Ticket Bundle' has been put together with our ultimate race week in mind and comprises of:

- a 4 day wristband including garage access - this gives you access to all public areas including the Stadium, the infield, the garages and the Fan Zone from Thursday to Sunday. There are no additional tickets you need - it's all included
- Infield Parking, inside the banked Speedway, right close to the action. This is THE parking ticket to have. You can leave your gear safely locked in your car and grab it in a matter of minutes without missing any of the race action
- discounted rooms at our favoured accommodation, the Fountain Beach Resort. The perfect location right on the beach and right by International Speedway Boulevard. At \$79 per night plus taxes for a twin room this is a fantastic deal!
- Beer & Pizza 'Welcome' event at the Fountain Beach Resort on Thursday evening after practice hosted by the man behind the Sunoco Challenge, Anders Hildebrand
- Super exclusive VIP Breakfast in the Suites overlooking Daytona International Speedway as guests of IMSA, the organisers of the Rolex 24 At Daytona. This is the ideal way to start the race weekend proper in the lead up to the BMW Endurance Challenge on Friday
- Garage tours and driver meet & greet sessions with the Sunoco Whelen Challenge and Sunoco 240 Challenge winners and any other of our friends in the Paddock who can accommodate us based on their schedules
- Exclusive Sunoco Challenge merchandise including support for The Michael J Fox Foundation for Parkinsons Research
- Post-race 'Sunday Social' in the Tiki Bar at the Fountain Beach Resort; a chance to share your stories with fellow guests.

**ALL OF THIS FOR £199 PER PERSON!**

With your 'Ticket Bundle' and accommodation needs sorted, the rest of your trip is so simple to arrange - flights to Orlando, or even Daytona Beach itself, are super-easy and super-cheap to arrange as are rental cars.

If you are an experienced 'DIY' traveller, you will know what we mean...if not, ask us as we are happy to share our experience!



Florida is a rental car drivers paradise with an ample supply and attractive prices. Why not treat yourself to a Compact Convertible for the week? It's great value!

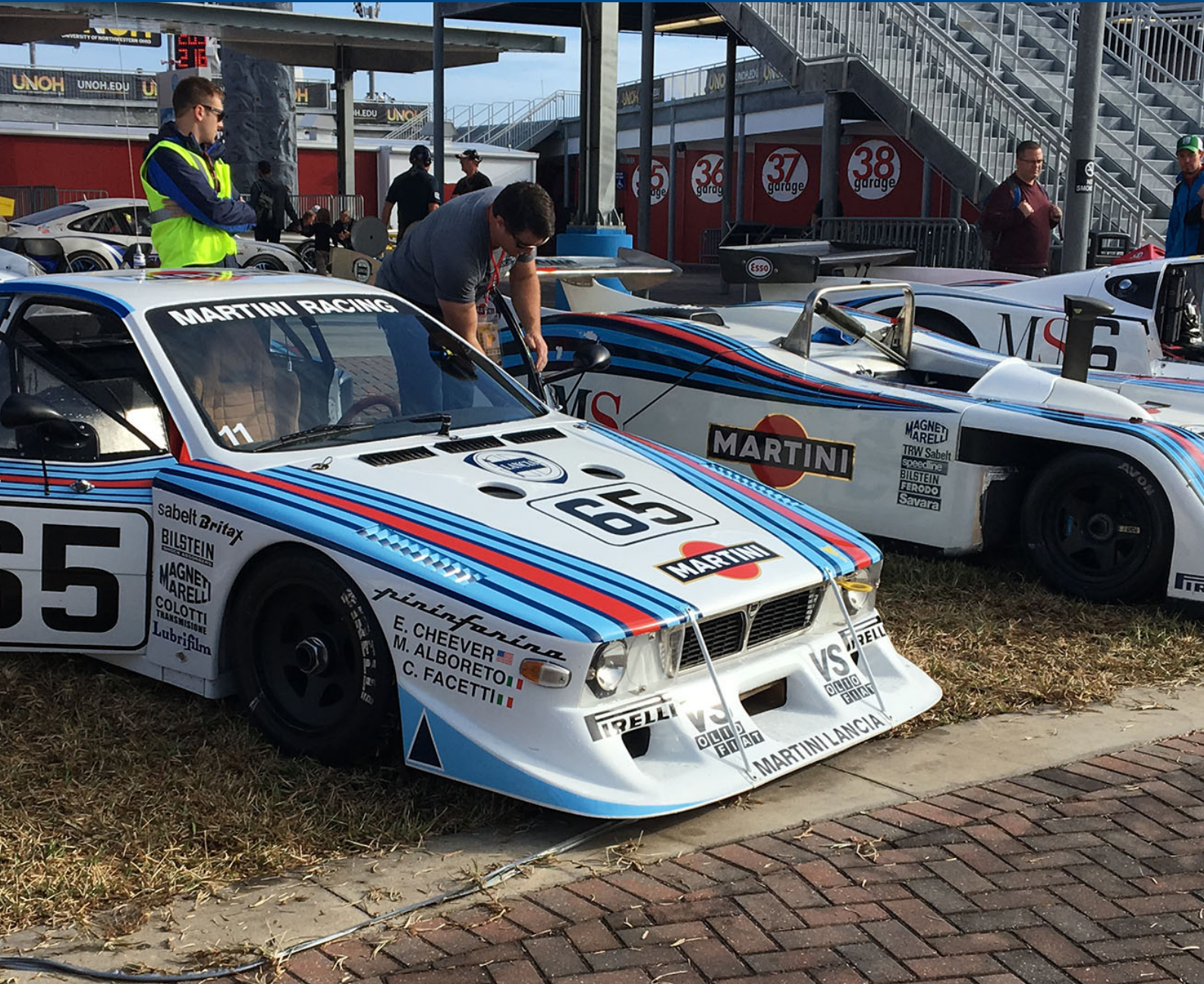


The Fountain Beach Resort on Daytona Beach provides a comfortable base for your trip. A condo rather than a hotel. All rooms have private owners and are 'individual' in decor



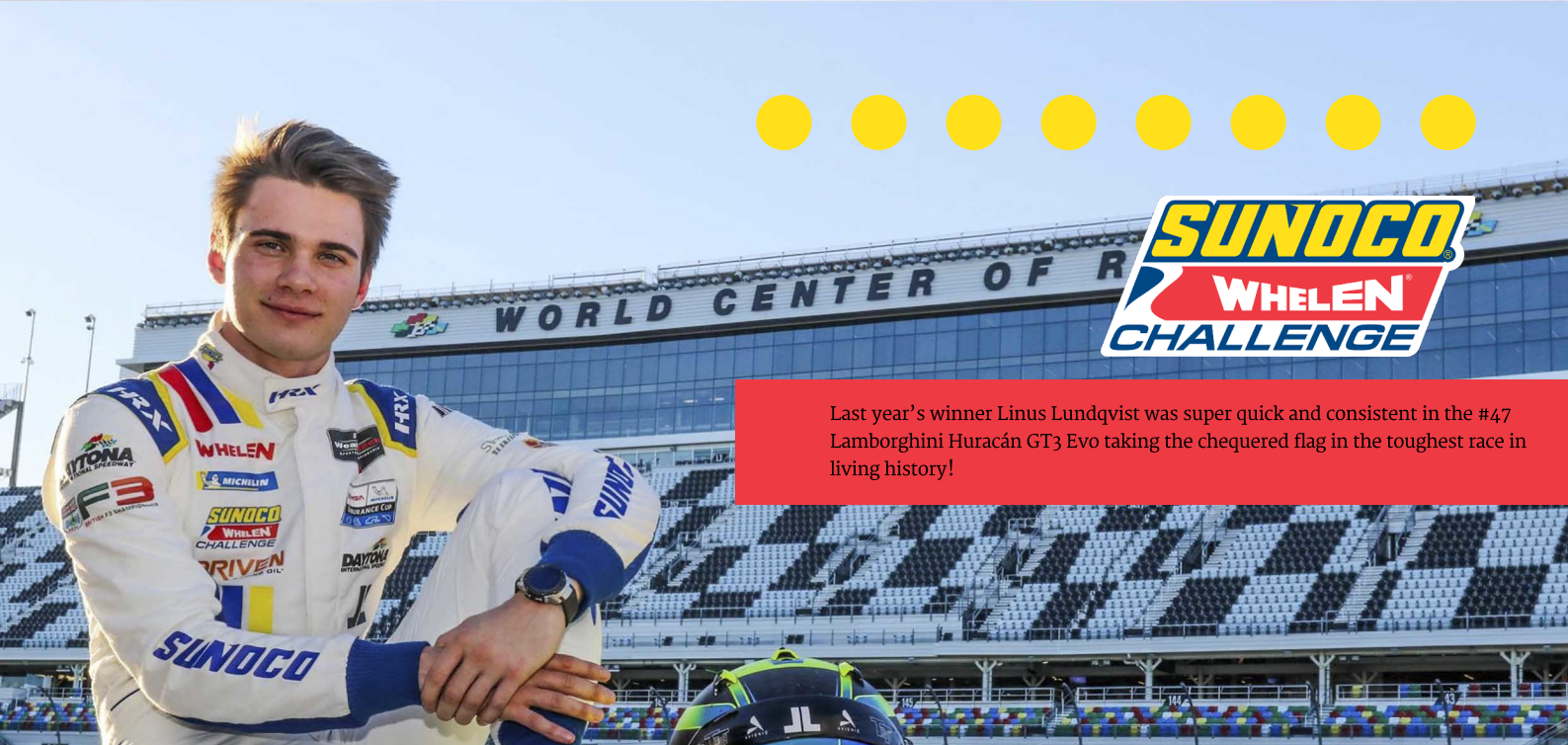
Daytona International Speedway's frontstretch has undergone a \$400m 'reimaging' with new amenities and more comfortable seats

You are never short of things to do at Daytona International Speedway. Much of the entertainment and spectacle is to be found in the infield, including a display of some of the famous cars from past editions of this classic race



You will need to be an early riser for this one! But if you are, then you will get up close and personal with the incredible banking of the Daytona International Speedway. There is a real fun, family atmosphere as you run or walk round the circuit as dawn rises





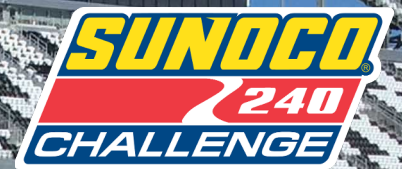
Last year's winner Linus Lundqvist was super quick and consistent in the #47 Lamborghini Huracán GT3 Evo taking the chequered flag in the toughest race in living history!

Last year Linus raced with Precision Performance Motorsport and they want us to be with them again but there might be another exciting development around the corner...

Our 2020 Sunoco Whelen Challenge winner, 18-year old Johnathan Hoggard and newly crowned BRDC British F3 Champion, will race in a yet to be confirmed race car at the Rolex 24 with one of the leading race teams and going on how, then newly crowned British F3 Champion, Felipe Nasr impressed in 2012 – Johnathan will be very impressive regardless of which car he will race.



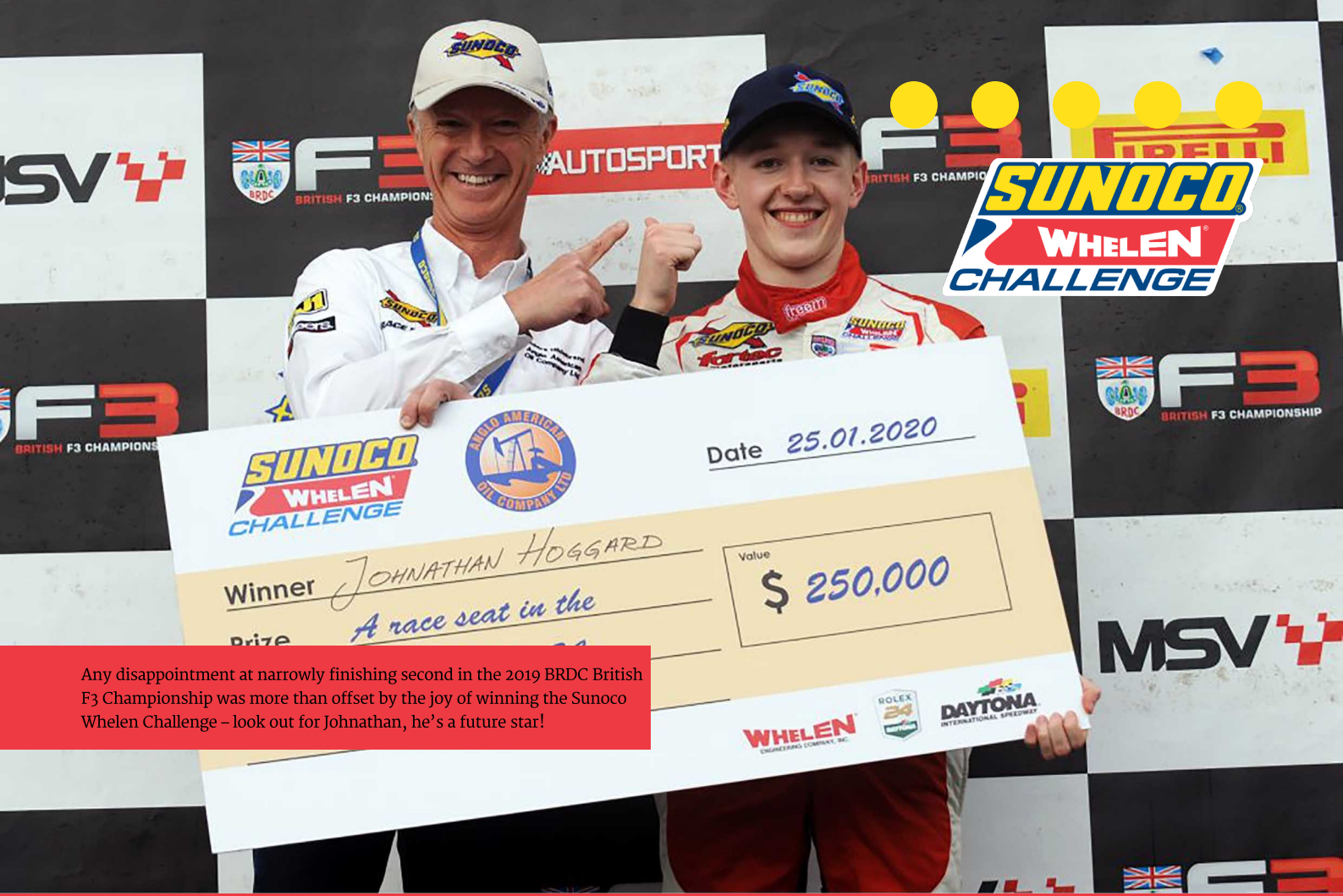
When Mini Cooper racer Kyle Reid won last year's Sunoco 240 Challenge he got the opportunity to race a powerful rear-wheel drive BMW M4 GT4. Kyle impressed the team by adapting to the car immediately and drove an impressive race!



The Sunoco 240 Challenge is designed for Am-drivers of all levels. Spanning more than 150 registered drivers each year the winner will race a GT4 race car in the 4-hour Friday endurance. This year's winner Robbie Dalgleish is following in the footsteps of last year's winner Kyle Reid, who proved that jumping from a 130BHP front wheel drive Mini to a rear wheel drive 500BHP BMW GT4 was not an issue. Robbie has had an amazing year winning the British Mini Cooper Pro Championship, the Scottish Mini Championship as well as the Sunoco 240 Challenge but is now up for his biggest challenge ever - the 31 degree banking of Daytona! Will he be able to do it - of course he will, as if you win any of the Sunoco Challenges you have to be very, very good!



A top-rated 'addition' by our previous Rolex 24 At Daytona guests, Café 24 Breakfast is a great way to reward yourself for making it through the night during the race. Open from 8am until 10am on Sunday morning and hosted in some of the unused race garages



Any disappointment at narrowly finishing second in the 2019 BRDC British F3 Championship was more than offset by the joy of winning the Sunoco Whelen Challenge – look out for Johnathan, he’s a future star!



In a tense battle which went right to the final weekend for five separate championships, Robbie Dalgleish secured the once-in-a-lifetime Sunoco 240 Challenge drive at Daytona International Speedway in January as he was also crowned Mini Challenge Cooper Pro champion.



# BOOKING INFORMATION

TO DISCUSS YOUR REQUIREMENTS WITH A MEMBER OF THE TEAM, EMAIL US AT [SUNOCOCHALLENGE@GMAIL.COM](mailto:SUNOCOCHALLENGE@GMAIL.COM). ALTERNATIVELY, CALL US ON 01928 551 557 (MON-FRI 9AM TO 5.30PM) QUOTING 'ROLEX 24 AT DAYTONA TICKET BUNDLE'.

Booking your Sunoco Challenge 'Ticket Bundle' couldn't be simpler, we just need to know how many adults are in your group and ages of children attending (if applicable).

We are also on hand to offer you the benefit of our many years experience attending the event, so we can offer guidance on flights into Florida, booking your rental car and tell you more about the accommodation we recommend.

- Ultimate endurance ticket - full infield and stadium access for all four days
- Infield car parking
- Discounted room rate at the Fountain Beach Resort
- Garage access with both Sunoco Challenge winners' teams and driver meet & greet
- Friday Breakfast as the guests of IMSA in the tower overlooking the Speedway
- Thursday and Sunday 'social events'
- Exclusive Sunoco Challenge merchandise.

## ALL THIS FOR ONLY £199! WHAT ARE YOU WAITING FOR?

We want you to get the most out of your trip to the Rolex 24 At Daytona in association with the Sunoco Challenge winners - drivers actually participating in the Rolex 24 race weekend and seeking to be winners!

Get in touch today - we are here to help...



## ABOUT THE ANGLO AMERICAN OIL COMPANY



Anglo American Oil Company Ltd was founded in June 1999 by former racer Anders Hildebrand. Up until the summer of 2015 the company was based out of two locations, the office located on the south coast of England in Dorset, and the warehouse and blending plant located in Berkshire.

In June 2015, the whole operation relocated to one purpose-built facility comprising of a two-story office block, lab, workshop and oil bottling department, warehouse, tank farm and fuel production area.

We represent and distribute Sunoco Race fuels on an exclusive basis through our European and Middle Eastern distributors.

2019 is the eleventh years that Anglo American Oil Company Limited and its Challenge Partners have run the Sunoco Challenge.

